

The BizSetup Kit:

How to Setup A Business In Zimbabwe

*“Go from Start Up to **SETUP** Fast
& Without The Stress”
(The Stuff No One Else Will Tell You!)*



“No Man will make a great leader
who wants to do it all himself,
or to get all the credit for doing it”

-Andrew Carnegie-

“To Succeed In Life Or Business
Do What You’re Born To Do,
And Outsource The Rest.

-Max Soutter-

FACT: MORE THAN 90% Of Businesses Fail!

Did you know that the vast majority of businesses fail? Now admit it, some of those failed entrepreneurs had a lot more going for them than you do.

The entrepreneurs behind those failed ventures were not idiots. Many were dedicated, experienced & connected in their industries. Some had brilliant GROUND BREAKING IDEAS, MORAL SUPPORT from family and friends, GOOD LOOKS, 'born to do it' TALENT, WINNING ATTITUDES blah, blah, blah-

Yet STILL, they failed. Oh and before you say it - Yes some even had FINANCIAL SUPPORT.

Fortunately, over time research has uncovered many of the reasons new businesses fail completely or simply limp along, never becoming anything significant. That's what this document is all about. I want to show you how you can separate yourself and your new business from the failing majority. The first step is to understand a few simple, yet relatively unknown facts about setting up a business.

FACT #1: To Own A Business That Operates Successfully, FIRST You Must Successfully SETUP That Business.

Business systems and procedures, professional stationery, company websites, a recognizable brand, bank accounts, company registration papers and more DO NOT just magically appear as you need them.

They have to be designed, processed, assembled, found, strategized, paid for! It takes time, money and energy. For most it means months of confusion, frustration, boredom, disappointment and risk. And all you really wanted to do was sell a product or service you're passionate about and take advantage of an opportunity...no one told you about all this extra stuff that your business needs to function properly.

So many businesses fail at this early stage, and never realize their full potential. Most of those who get past it have wasted months and years and made mistakes that may continue to hound the business for years to come.

Fact 2: The Way You Setup Your Business Could Affect You For YEARS to come.

Messing up your business setup stage is like allowing a virus onto your computer. At first it may not be obvious that something is wrong – but before long it starts to slow down your machine and cause annoying, even dangerous errors, until, eventually, it can completely crash your computer.

Want a few examples?

Consider the simple potential error of not having your company registered. Even if you have a great product, you can't open a bank account, you'll pay more to import anything, Big companies don't trust you, no one will lend you money and tenders are out of reach. Do you see how a small mistake could eventually cost you a lot?

Or think about the error of not having a professional logo and stationery in the early days. All your first impressions with people you are communicating with are that of a small, non-professional setup that probably isn't going very far. How much money do you think that could cost your business? Even if you try to re-brand later, changing a first impression is hard to do.

I could give you so many examples of how messing up your business setup in those early weeks and months could ruin your success for years to come. Fortunately it works in the positive too

For example

For example...did you know that there's a way to setup your business so that even without spending a cent, 6 months after setup, your marketing messages can still be reaching hundreds (even thousands) of people each week, automatically – even when you're on holiday or forget to advertise your services? I'll tell you more about that in a sec, but first get this in your head

Properly Setting Up Your Business is VITAL to your short and long-term success as an entrepreneur.

business, you set in motion visible and invisible forces, patterns and systems that will either make break your business. Don't underestimate the importance of this. Like a domino effect, the way you setup your business in those early days and weeks, can go on to affect you for years to come.

FACT #3: It Takes A Different Skill Set To Setup A Business Than To Operate A Business.

Successfully OPERATING a business and successfully SETTING UP a business are two different things. Setting up is what you do to get to the place where you can operate it.

Think about it in any area of achievement. Operating a computer is very different from creating/designing or setting up a computer. Operating an already existing business system is very different from knowing what systems your business needs and how to put them together.

As an employee you're most likely accustomed to operating within and around systems and tools that were already created for you. It's also unlikely that you have experience in all the major areas of setup.

This is why so many managers and experienced employees still struggle to setup the same kind of businesses they've been working in for years!

I've seen it many a time.

FACT #4: Times Have Changed, and If You Setup The Old Way (Like 90% Of People Do), It Will Cost You (Heard of Facebook?)

How have times changed? Social Media (Facebook, Twitter, linkedin G+), that's how. Social media represents the biggest and most important change in the way people communicate with prospects, clients and partners in over 90 years!

You MUST factor that into your start up from day ONE to gain the advantage.

OVER ONE MILLION active Facebook users in Zimbabwe alone. Almost 900 Million world-wide. The newspaper, TV, Radio just can't compete with social media anymore. To ignore this is to exclude your business from the number place your customers (and competitors) are gathering to talk about what and who matters to them. It's called brand suicide and yet very few Zimbabwean businesses realize it. Problem is, Zimbabwe's social media space has thousands of groups, pages and

platforms...researching and learning how to take advantage of social media could takes months of time, money and energy you just don't have.

Imagine you knew how to setup your business so that from day one, your business is automatically introducing your brand, your products and your services to hundreds of people daily (thousands each month)! Imagine your business was doing this, without adding ANYTHING to your work-load or your budget – all automatically? There's a way to do that and it's called the BizSetup Kit, but first...a simple question...

Do You Don't Need To Be A Computer Engineer To Get A Computer For Your Business?

It seems obvious doesn't it? It takes years of study and experience to be an expert In IT. You wouldn't waste all that time and money just to get an office computer for your secretary would you? Naa, you'd just trust the experts. Buy a computer from them.

Keyboard, mouse, monitor, CPU with Mother board, microchips, hard drives - the whole package created for you. It saves you time (years of time), energy, sleepless nights, and of course money.

Wouldn't it be great if you could just get someone else to setup your business for you so you can get it over with and move on to the actual work of building your empire?

Well, now you can...let me introduce you to the smartest way to setup a new business in Zimbabwe...

The BizSetup Kit.

The BizSetup Kit Is the most comprehensive business start up package ever. It includes everything you need to get up and going professionally, quickly and easily. So instead of moving from office to office, business to business and service to service to put your business together, the BizSetup Kit gets you everything you need in one easy and affordable setup package.

It's like a Pre-Packaged Pizza!

You don't need to be a chief or a Pizza Inn insider to make the perfect pizza if you have a pre-packaged one that you can just shove in the microwave! 5 mins and you're done!

In the same way, you don't need to go through agonizing months of hard work, making needless and frustrating mistakes, wasting time and money to become a business setup expert. The Bizsetup Kit does all that for you!

It saves you time, money, energy, sleep, blood sweat and tears!

If the way you setup your business could affect it's performance for months, even years to come. Why take the risk of doing it the hard way?

You wouldn't become a computer engineer just to get a working computer, so why waste months of frustration trying to setup your business yourself. The Bizsetup Kit has what you need, expertly put together. Focus on your strengths, your passions, your opportunity and let us worry about the setup.

So what's included in a Business Setup Kit?

- Company Registration
- Logo, stationery
- Corporate website
- Professional email addresses
- Social Media Presence
- Automated Email Marketing system
- Marketing System, ideas & templates
- HR systems and procedures you can adapt from different and similar businesses

The kit can go further!

Depending on what sort of business you are starting we have a number of additional resources and additions your can take advantage of that will make your setup kit even easier.

How Much Does it all cost?

It's really affordable and that's part of the beauty of all of this. If you were to go through various companies to acquire all these services separately, not only would it take you months to do, but it would also cost you as much as \$2000 (in some cases more). However for the

Business setup Kit, you'll invest just \$1250. Here's how the cost is broken down

ITEMS	Normal Cost	Bizsetup Kit Cost
Company Registration	\$330	\$285
Brand Pack (Stationery design)	\$175	\$125
Company Website	\$350	\$250
Social Media (Facebook, Twitter & Google Plus)	\$420	\$300
Auto Email Marketing System	\$250	\$175
Marketing Tools	\$80	FREE!
HR Tools	\$80	FREE!
Operations	\$80	FREE!
TOTAL:	\$1765	\$1135.

Are you starting a business in Zimbabwe? Well, it doesn't matter what sort of business you're starting or setting up, the Bizsetup Kit can help you get to success faster and easier. Or maybe you'd like a kit designed that's super customized to your particular requirements? Whatever the case, get in touch with us!

Contact Us

www.bizsetup.wordpress.com

www.facebook.com/bizsetupgroup

Or call 263 778 512 405/

Email Max Soutter directly on

maxsoutter@facebook.com/ max.soutter@gmail.com